



2025 ANNUAL REPORT

A total of 304,539,509 million books have been gifted since inception. The number of books gifted in 2025 was 40,356,668. This was an overall 9.9% increase over 2024 (3,642,044 additional books gifted).



UNITED STATES
38,310,564 BOOKS
9.76% Growth
3,405,086 additional books



CANADA
730,595 BOOKS
8.27% Growth
55,776 additional books



UNITED KINGDOM
759,985 BOOKS
16.41% Growth
107,124 additional books



AUSTRALIA
477,339 BOOKS
17.60% Growth
71,424 additional books



REPUBLIC OF IRELAND
78,185 BOOKS
3.49% Growth
2,634 additional books

OVER 40 MILLION
Total Books Gifted in 2025
Equates to 1 book mailed every 0.78 seconds

JANUARY

Celebrating
30 Years
of Dolly Parton's Imagination Library

Ohio launches its Imagination Library specialty license plate to support statewide program growth.



UK's North Lincolnshire Council celebrates gifting its 1 millionth book to local children.

FEBRUARY

Canada Celebrates 4 Million Books Gifted Milestone.



APRIL



The Imagination Library is showcased in Dolly Parton's exhibit at the Country Music Hall of Fame.

UK's Newcastle celebrates its authority-wide launch.

UK debuts Parent Ideas Sheets to help families engage more deeply with each monthly book via QR code on book wraps.



JUNE



2025 Virtual Homecoming Event takes place with record attendees.

AUGUST

Montana celebrates achieving statewide coverage.



The Dollywood Foundation is featured on The Design Network's Hometown Heroes series.

UK's Wandsworth celebrates launching authority-wide.

OCTOBER



A groundbreaking global study published with largest data set in the world on shared book reading and

impact of the Imagination Library by Dr. Claire Galea, United Way of Australia's Head of Research.

NOVEMBER

Australia celebrates gifting its 2 millionth book.



300m BOOKS GIFTED

The Imagination Library reaches its historic milestone of gifting 300 million books worldwide.

DECEMBER

UK celebrates gifting its 7 millionth book to children and families across the country.



WELCOME NEW TEAM MEMBERS!



Steve Korris
Executive Director, UK



Helena Barrett-Duncan
UK Regional Director,
Scotland



Nita Sexton
Project Manager



Christina Sharp
Human Resources Manager



Timberly Pierce
Director of North
America



Scott Herrick
State Relations
Director



Freya Boyd
UK Community
Engagement Coordinator



Melinda Ramos-Alatorre
California State Director



Clare Cook
UK Fundraising &
Communications Director